

# The Connection

Kennebec Telephone Co., Inc.

Volume 5 Issue 7

## Manager Moment

On the back page of this newsletter there is an article about our new grill the “Wiener Wagon”. I thought I would share how and why we decided to get one.

Last fall a company that we do work with called and asked if they could come out and put on a picnic for our employees and their families. After several attempts and scheduling conflicts, we finally got it done. The food and their hospitality were great, but what everyone remembered was the grill that they brought. The grill could be pulled behind a vehicle, and it could hold a lot of food at one time.

We took their idea and expanded on it, making it available to our customers to use at their open houses, family picnics, public events, or wherever they need a big grill. So far, it is getting good use and, hopefully, everyone gets a chance to utilize it if the occasion arises.

Jason Thiry  
Marketing Manager

## Email Scams

Are you at times unsure of an email that you received saying that they need to update your account information for one reason or another? If you believe you have a suspicious email, you can check it out by going to the Kennebec Telephone home page and clicking on the link <http://ispalert.com> under Scam Alert. If there is an email that you are unsure of, and it does not show up on the ISP Alert website, you can forward that email to [support@ispalert.com](mailto:support@ispalert.com) to find out if it is a legitimate email or not.

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## Military Channel

Are you someone that enjoys watching and learning about the military? If you do enjoy watching programming about the military, channel 330 is dedicated to just that. On the Military Channel, you can find shows like Backyard to Battlefield, Top Sniper, and World's Deadliest Aircraft.

Backyard to Battlefield takes you through the highs and lows of the outside defense contractors that work out of their garages and workshops to create some really neat military inventions like the "Ripsaw" and "BEAR".



Top Sniper takes you through the world of modern sniping and behind the rifles to experience combat competition like never before.

World's Deadliest Aircraft covers the classic fighters, bombers, and choppers that won the battles in the sky from WWII to the Gulf War.

## Blackberry Pearl



Would you like a Blackberry, but don't like that the buttons are visible? Now available is a flip Blackberry Pearl phone at Kennebec Telephone. This phone features a camera with video capture, EVDO data, headphones, Bluetooth, memory slot card, voice dialing, SureType text keypad, and a push email. You can purchase this phone for \$360. If you choose to get a contract with Kennebec Telephone it would be \$279 for a 1 year contract or \$231 for a 2 year. For more information on our plans or phones, feel free to contact the office.



### **HOT WEATHER.... HOSES...SPRINKLERS**

What comes to mind?  
Lots of hot hard work!  
Cool yourself down by installing a sprinkler system by Kennebec Telephone Construction. Call our office today to get your free estimate.

**Answer the question of the month to get \$10 credit towards Kennebec Telephone, TCS, or any other of our divisions. Your name will then be placed into the final drawing on April 20, 2011.**

**This month's question is....What are phishers?**

**Last month's lucky winner was Dennis Zirpel.**

## Phishers

“Phishers” are ID thieves trying to get you to provide social security numbers, financial account numbers, PIN numbers, mother’s maiden names, and other personal information by pretending to be someone they are not. Here are some ways that they may try and get you:

- “Phishy” emails: These will most likely pretend that they are a legitimate retailer, bank, organization, or government agency.
- Links within emails: These lure people to phony web sites that look like the real site of the company, organization, or agency.
- “Pharming”: This is a virus or a malicious program that is planted into your computer and hijacks your web browser.
- Pop-up screens: May direct you to a real site, but then an unauthorized pop-up screen will appear to enter your personal information.
- “Phishing”: Can also happen by the phone. You can get a call from someone pretending to be from a legitimate company or government agency.

Some ways that you are able to protect yourself from these unwanted “phishers” are as follows:

- Get a spam filter, anti-virus/anti-spyware, or a firewall for your computer and keep it updated regularly.
- Only open email attachments that you are expecting.
- If someone contacts you out of the blue and wants personal information, ask them their name, the name of the agency/company, the telephone number and address. Then tell them you will call them back. Look up the number yourself and call them back.

If you provided account numbers, PINs or passwords to a phisher, notify the companies with whom you have the account with. For more information on how to put “fraud alert” on your file, you can contact the FCC ID Theft Clearinghouse at [www.consumer.gov/idtheft](http://www.consumer.gov/idtheft) or 877-438-4338.

### Directory Changes:

City Bar	895-2205
Kevin & Katrin VanZandbergen	869-2362



The office will be closed July 5th in observance of Independence Day.



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*Our mission is to provide the highest quality telecommunications and information service to our customers at an affordable price. We will strive to offer prompt, friendly, and dependable service along with the latest technology to attain the highest possible customer satisfaction.*

If you would like more information or have questions about anything in this newsletter, feel free to contact us at 605-869-2220.

## Wiener Wagon

Kennebec Telephone recently gained access to a large grill mounted on a trailer named the “Wiener Wagon”. This grill will be used for telephone events and also be made available to the public at no charge. Signs will be placed on the Wiener Wagon promoting Kennebec Telephone and its many divisions. We feel many businesses, groups, organizations, and families can benefit from this portable grill. There will be a couple of rules to follow when using the Wiener Wagon: 1) you must bring it back in the condition it was in when you got it and 2) you must display the signs.

If you are interested in using the Wiener Wagon call (869-2220), email ([jasont@kennebectelephone.com](mailto:jasont@kennebectelephone.com)), fax (869-2221), or stop in and talk to Jason Thiry. He will gladly get your name on the schedule and show you how the grill works. There will be a \$100 deposit that will be refunded to you when the grill is returned to us in the condition it was in.